



AMBITION & KPI WORKSHOP

There's no finish line



WHY is this relevant

Connect your Reverse Blueprint to specific ambition(s) and KPI's, which will facilitate steering and measuring progress during a transition.



WHO is the target audience

The core Leadership team and/or a specific workgroup from within your organization, generally representing brand, marketing, operations and HR.



WHAT is the main (learning) objective

You will define ambition and KPI's, enabling you to monitor the success of the transition, journey or implementation of the Reverse Blueprint.



WHAT is the main deliverable

An overview of overall ambition and a list of selected KPI's and measurable goals per KPI, as well as suggestions for measurement tools.



HOW does the program look

- Welcome and introduction
- Blueprint recap
- Definition of main ambition
- Connecting ambition and KPI's to Reverse Blueprint immersion & activation
- Determining timelines and milestones
- Definition of measurement tools (new and existing)
- Initial action planning
- Wrap-up and next steps

Including 2 energy breaks and bio lunch



DURATION

1 Day



GROUP SIZE

Up to 20 participants (for 1 facilitator)